



LEARN THROUGH PLAYFUL DISCOVERY

CRAFTKI is your go-to resource for printable activity packs that inspire curiosity, creativity, and independent thinking in children. Our worksheets are designed to make learning fun and engaging across key themes such as:

 Science & Nature  Geography & Culture  Arts & Crafts  Sustainability & Everyday Life

OUR PHILOSOPHY

- Learning happens best when children are engaged, curious, and free to explore.
- Educational resources should be accessible, hands-on, and screen-light.
- Creative thinking and problem-solving are lifelong skills nurtured through play.

PARENT & TEACHER SUPPORT

Thank you for choosing CRAFTKI!

Scan the QR code or visit the link below to access:

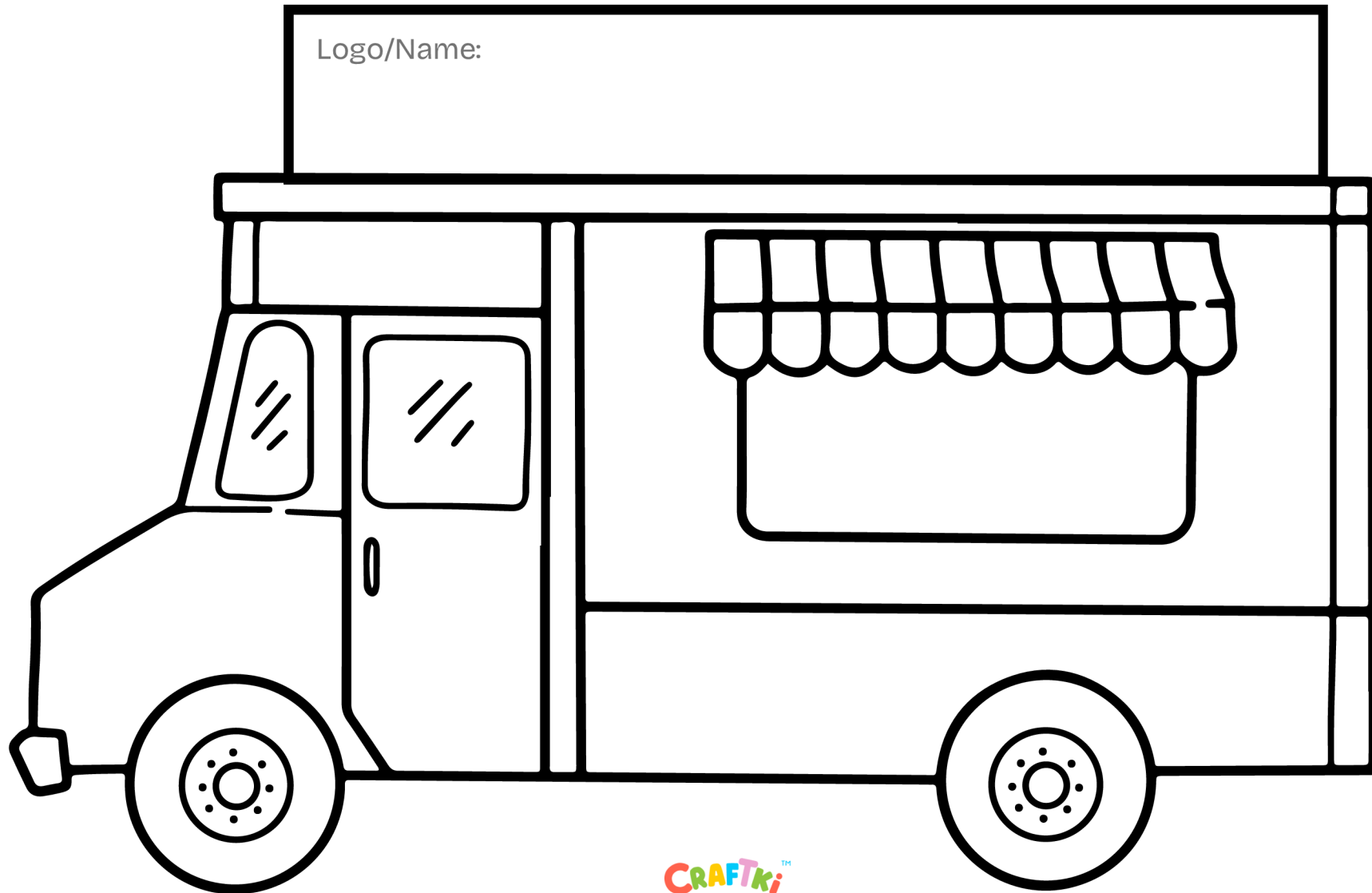
- ✓ Suggested activity plans
- ✓ Tips for guided learning
- ✓ Supplementary Videos



<https://craftki.com/food-truck-concept/>

MY FOOD TRUCK CONCEPT

Imagine that you are a food truck boss! Design your truck just the way you like!
What will be its name and what will you sell? Pick a theme or concept.



MY FOOD TRUCK CONCEPT

Name of
food truck:

What makes your
food truck special?

What kind of food will you sell? Circle one or
create your own:

- Desserts
- International food (which country? _____)
- Healthy Snacks
- Sandwiches
- Your idea: _____

List 5 items that will be on your menu, and the price.
Star your signature dish!

1. _____ \$ _____
2. _____ \$ _____
3. _____ \$ _____
4. _____ \$ _____
5. _____ \$ _____

Who are your target customers?

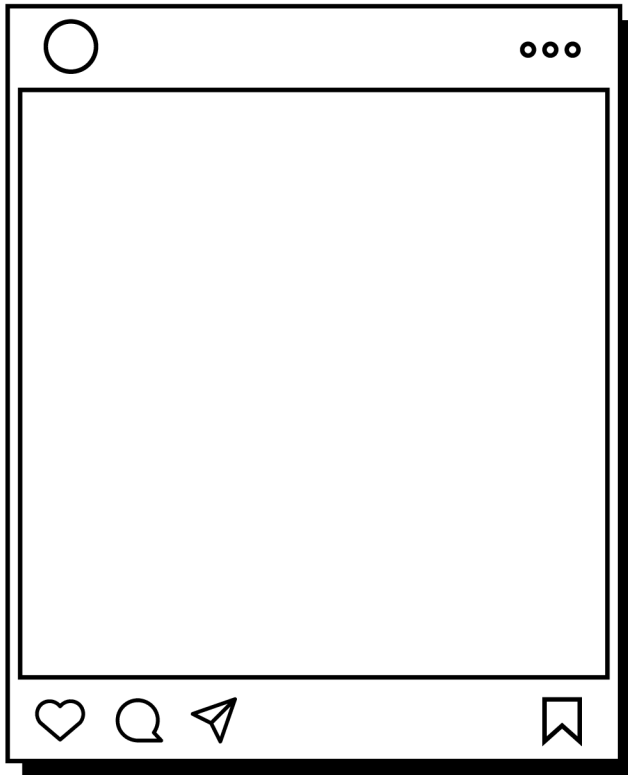
- Adults
- Kids
- Students
- Tourists
- Customer Profile:

Where will you park your food truck?

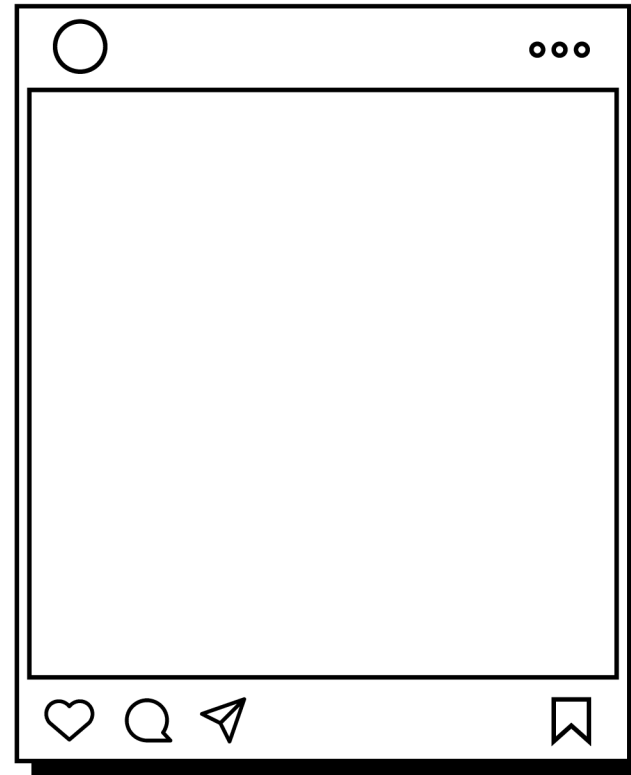
- Near schools
- At the beach
- In the park
- At festivals
- Near sports games
- Your idea: _____

MY FOOD TRUCK CONCEPT

It's time to get creative with marketing! Think of a super fun visual and message that you can share on social media to let everyone know about your amazing business. Grab your pencils and start!



Caption:

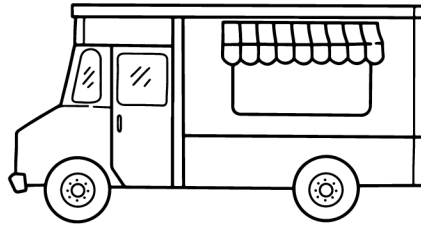


Caption:

MY FOOD TRUCK CONCEPT

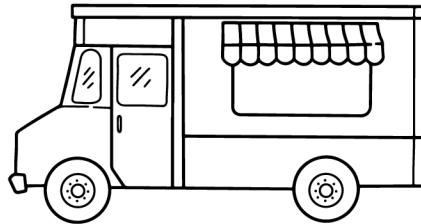
Let's conduct a competitor analysis!

1. **Research:** Look for food trucks or restaurants nearby or online with cool themes or unique dishes.
2. **Take Notes:** Jot down their names and what makes them special—menu items, decor, and what you love about them.



Name: _____

Why i like this food business:



Name: _____

Why i like this food business:

How will your food truck be different and better?

MY FOOD TRUCK CONCEPT

What will success look like for your food truck?

My favourite part of creating a food truck business, and why:

3 business words i learned

1. _____

2. _____

3. _____